

# PRIVACY POLICY

## Casting register

Anagram Sverige AB  
Version 1.3, updated 2023-12-19

### 1 INTRODUCTION

Anagram values your privacy and strives to protect your personal data. It is therefore important to us that you understand how the processing of your personal data is carried out.

Anagram processes certain personal data in connection with you submitting your application to the casting register. The purpose of this privacy policy is for you to understand how Anagram process your personal data and for you to feel secure that the processing is being carried out in accordance with the General Data Protection Regulation and other applicable personal data legislation. The privacy policy also describes your rights and how you can enforce them.

### 2 WHO IS THE CONTROLLER OF PERSONAL DATA?

Anagram is the controller of your personal data covered by this policy, unless otherwise stated.

Set forth below is Anagram's contact information.

Anagram Sverige AB, org. nr. 556664-5353

Stortorget 6-8, 3rd floor, 222 23 Lund

If you have any questions regarding Anagram's processing of your personal data, please contact Max Svahn at [gdpr@anagram.se](mailto:gdpr@anagram.se).

### 3 PERSONAL DATA, PURPOSE, LEGAL GROUNDS AND DURATION FOR WHICH THE DATA IS STORED

When you apply to the casting register, Anagram will request certain personal data. This data consists of name, picture, telephone number, date of birth, email address, address, function, resumé, height, weight, eye colour, hair colour, possible tattoos or piercings, glasses or lenses, size of clothing and languages and accents.

The data is processed by Anagram for the purpose of assessing your qualifications and if you are suitable for a roll as an actor or extra in any of Anagram's productions. In the case you are casted by Anagram, your data will be used to administer your assignment which includes contacting you, produce props, costumes, etc.

The data is processed on basis of your consent, which Anagram will collect in connection with you signing up to the casting register. By way of consent you grant Anagram the right to process your data for up to two years. Before the expiration date of that two-year period, Anagram will approach you to collect extended consent. In case you do not give Anagram a new consent, Anagram will delete your data.

In the event you are casted or otherwise engaged by Anagram, Anagram will collect and process other personal data about you for the fulfilment of the agreement with you. In such event, Anagram's privacy policy regarding employees and contractors in production applies.

#### 4 WHO WE MIGHT SHARE YOUR PERSONAL DATA WITH

Anagram may transfer your personal data to suppliers that provide services for Anagram, such as cloud service providers and the likes thereof. These processors are only entitled to process your personal data on behalf of Anagram in conjunction with the performance of a service for Anagram. Anagram takes all reasonable legal, technical and organizational measures in order to ensure that your data is handled securely and with an adequate level of protection when transferring your data to, or sharing with, selected third parties.

Anagram may also disclose your personal data to a public authority if and when Anagram is obligated to do so by law. In the event all or part of Anagrams operations are sold, Anagram may transfer your personal data to a potential purchaser of the business.

#### 5 WHERE IS YOUR PERSONAL DATA PROCESSED?

Your personal data will be processed primarily within the EU/EEA. However, the personal data may be transferred to countries outside of the EU/EEA, if the service providers mentioned in paragraph 4 that process data on behalf of Anagram transfer the data to such locations. In case of such transfer, Anagram will take appropriate protective measures in order to protect your personal data and to ensure that your data is processed in accordance with the General Data Protection Regulation.

#### 6 YOUR RIGHTS

You have certain legal rights which you can enforce against the Anagram. Set forth below is a summary of these rights. For complete information regarding your rights, please see [www.imy.se](http://www.imy.se) or the General Data Protection Regulation, sections 3–5.

- (a) **Right to access to/extracts from registers.** You are entitled to be informed as to whether Anagram is processing personal data about you. If it is, you are entitled to information regarding, among other things, which personal data is being processed, the purposes of the processing, which external recipients have access to your personal data, and how long we save your personal data.
- (b) **Correction of erroneous data.** You have a right to require that Anagram correct erroneous or incomplete information about you.
- (c) **Deletion of certain data.** You have a right to require Anagram to delete your personal data under certain circumstances, for example where the personal data is no longer necessary for the purpose for which we collected it.
- (d) **Right to object to Anagram's processing of personal data.** You have the right, under certain circumstances, to object to Anagram's processing of your personal data.
- (e) **Right to restrict the processing of your personal data.** You have the right to require Anagram to restrict its processing of your personal data in certain circumstances. For example, if you have denied that your personal data is correct, you can request a restriction on the processing during a period of time which allows Anagram to verify whether the personal data is correct.
- (f) **Complaints.** If you have any complaints regarding Anagram's processing of your personal data, you are entitled to file such complaints with the Integritetsskyddsmyndigheten.

If you would like to submit a request for a extract from the register, correction, deletion, objection or restriction, please contact Anagram at [gdpr@anagram.se](mailto:gdpr@anagram.se).

## 7 **CHANGES IN THE PRIVACY POLICY**

Anagram reserves the right to make changes to this privacy policy. If such changes are made, this will be announced on the website and in other ways Anagram finds appropriate.

---